



**ZEBRA**

# HOW MUCH IS OUTDATED TECHNOLOGY COSTING YOU?



When you hang on to outdated technology, you're compromising operational efficiency, visibility, and productivity—which means you're also compromising your profitability.

**Zebra has the solution to:**

- Expand real-time business intelligence for better decision-making
- Increase mobility
- Improve access control
- Strengthen supply chain
- Reduce downtime

**GO Zebra.**

GO Zebra rewards you for making the smart move to more innovative, feature-rich, best-in-class thermal and card printers. When you trade in your old printer—including competitor's models—and buy a new Zebra® printer, you earn up to **\$550 cash back** for every qualifying purchase.

**GO Zebra Eligibility**

- Any Zebra or competitive thermal barcode or card printer is eligible for the trade-in, but must power up and include the printhead.
- Customers must purchase eligible printers (see chart) from a Zebra PartnersFirst® member.
- GO Zebra is available only to Zebra customers in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada (excluding the province of Quebec).
- This offer is not valid when combined with any other offer, promotion or special pricing.

PURCHASE ANY OF THE FOLLOWING ZEBRA PRINTERS AND RECEIVE A REBATE	END USER REBATE	ZEBRA ONECARE	TOTAL POSSIBLE REBATE
ZE500™ and ZE500R™	\$500		\$500
170Xi4™ and 220Xi4™	\$500	\$50	\$550
ZXP Series 7™ Dual-Sided Laminator and ZXP Series 8™ Dual-Sided Laminator	\$400	\$50	\$450
110Xi4™, 140Xi4™, R110Xi4™, ZXP Series 7™ Single-Sided Laminator, ZXP Series 8™ Single-Sided Laminator and ZXP Series 8™ Dual-Sided	\$300	\$50	\$350
ZXP Series 7™ Dual-Sided	\$250	\$50	\$275
ZXP Series 3™ Dual Sided	\$200	\$25	\$225
ZXP Series 8™ Single-Sided	\$150	\$50	\$200
ZXP Series 7™ Single-Sided	\$125	\$50	\$175
105SLPlus™, ZT410™ and ZT420™	\$100	\$50	\$150
ZXP Series 3™ Single-Sided	\$100	\$25	\$125
QLn220™, QLn220 HC, QLn320™, QLn320 HC, QLn420™ and ZQ520™	\$75	\$25	\$100
iMZ220™, ZQ510™, iMZ320™, P4T™, ZT220™ and ZT230™	\$50	\$25	\$75

